



#### <u>Agenda</u>



Times Applaud Presents Inspiring Leaders Award 2025 is aimed at eulogizing and honoring excellence, reputation and exemplary work across various sectors.





We will recognize entrepreneurs who through their work brought about a change in the well being of the society at large as a Inspiring Leasers.





The theme will be one of benefitting the large and help develop India's Economy.





This event would see a gathering of diverse individuals, business house and entrepreneurs across domains.





They would come together to share their wise pearls of wisdom in an exclusive gathering – Inspiring Leaders Award 2025



#### **Glamour of Past Events**





### **Glimpse of Past Events**





# Inspiring Leaders 2025 Winner Will Be Mention In



**Times** Applaud

Business Standard







50+more media networks

## **Bronze @ INR 1,00,000/- + 18% GST**

- 1) Number of Passes (Persons Invited) 1
- 2) Gala Launch for 1
- 3) Inspiring Leaders Title Trophy by Harbhajan Singh.
- 4) Coverage in Inspiring Leaders E-Magazine.
- 5) Advertising Rights of Award Photos & Video on Website + Social Media.
- 6) Permission for the Usage of the Award Trophy, Logos, Pictures in Advertising Campaigns.
- 7) Media Interview
- 8) HD Photos & Video For Your Award.
- 9) Brand Logo on Media Spotlight Banner & Red Carpet Banner.



## Silver @ INR 1,50,000/- + 18% GST

- Number of Passes (Persons Invited) 2
- 2) Gala Lunch for 2
- 3) Inspiring Leaders Title Trophy by Harbhajan Singh.
- 4) Coverage in Inspiring Leaders E-Magazine.
- 5) Advertising Rights of Award Photos & Video on Website + Social Media.
- 6) Permission for the Usage of the Award Trophy, Logos, Pictures in Advertising Campaigns.
- 7) Media Interview
- 8) HD Photos & Video For Your Award.
- 9) Brand Logo on Media Spotlight Banner & Red Carpet Banner.
- 10) Coverage in In-Flight Magazine of Spice Airlines.
- 11) Award Photo & Video on Official Instagram & Facebook Page of Times Applaud Trends (Over 100 Million Reach).
- 12) Sponsored Press Release on ANI News + 100 Other News & Media Website.



# Gold @ INR 2,00,000/- + 18% GST

- 1) Number of Passes (Persons Invited) 3
- 2) Gala Lunch for 3
- 3) Inspiring Leaders Title Trophy by Harbhajan Singh.
- 4) Feature in Inspiring Leaders Magazine Cover Page and receive 10 print copies to share with your network!"
- 5) Advertising Rights of Award Photos & Video on Website + Social Media.
- 6) Permission for the Usage of the Award Trophy, Logos, Pictures in Advertising Campaigns.
- 7) Media Interview
- 8) HD Photos & Video For Your Award.
- 9) Brand Logo on Media Spotlight Banner & Red Carpet Banner.
- 10) Coverage in In-Flight Magazine of Spice Airlines.
- 11) Award Photo & Video on Official Instagram & Facebook Page of Times Applaud Trends (Over 100 Million Reach).
- 12) Sponsored Press Release on ANI News + 100 Other News & Media Website.
- 13) Speaker Opportunity on Stage for 2 minutes.
- 14) Red Carpet Entry with Bouncers
- 15) Coverage in any one National Media like AAJTAK or ZEE or TIMES NOW etc.





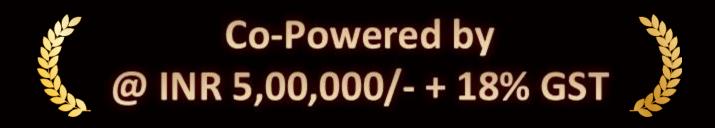
- 1) Branding partner status with Logo Presence in all event collaterals and on-ground branding.
- 2) Opportunity to Felicitate 15 Awardees on stage.
- 3) Exclusive Meet & Greet with the Chief Guest before the start of the event.
- 4) Exclusive Interview on NewsX or India News News Channels with all Social Media Handles Coverage and Digital Article and E-Award Certificate from Channel.
- 5) Individual Event Video Bites on Leading Hindi News Channels like AAJTAK or ZEE or TIMES NOW etc.
- 6) Exclusive Interview as News Maker in Hindustan Times YouTube Channel.
- 7) Exclusive picture carousel post on Bollywood's most influential paparazzi, Viralbhayani, Times Applaud Trends.
- 8) Digital PR article in Times Now.
- 9) Cover Page & Double Spread Article in Inspiring Leaders E-Magazine.
- 10) Logo Presence as Sponsor (Social Media Handles, Invitation Certificates etc.)
- 11) Keynote speaker at event.
- 12) Exclusive One on One Interview on Stage (Times Applaud)





- 1) Branding partner status with Logo Presence in all event collaterals and on-ground branding.
- 2) Exclusive Meet & Greet with the Chief Guest before the start of the event.
- 3) Individual Event Video Bites on Leading Hindi News Channels like AAJTAK or ZEE or TIMES NOW etc.
- 4) Coverage in In-Flight Magazine of Spice Airlines.
- 5) Digital PR article in ANI + Business Standard + Mid-Day + 50 more portals.
- 6) Exclusive picture carousel post on Bollywood's most influential paparazzi, Viralbhayani, Times Applaud Trends.
- 7) Exclusive Double Spread Article in Inspiring Leaders Magazine.
- 8) Logo Presence as Sponsor (Social Media Handles, Invitation Certificates etc.)
- 9) You will be honouring 10 awardees.
- 10) Keynote speaker at event.





- 1) Branding partner status with Logo Presence in all event collaterals and on-ground branding.
- 2) Exclusive Meet & Greet with the Chief Guest before the start of the event.
- 3) Individual Event Video Bites on Leading Hindi News Channels.
- 4) Coverage in In-Flight Magazine of Spice Airlines.
- 5) Digital PR article in ABP Live.
- 6) Exclusive Double Spread Article in Inspiring Leaders Magazine.
- 7) Exclusive picture carousel post on Bollywood's most influential paparazzi,
  Times Applaud Trends & Times Applaud Buzz
- 8) Logo Presence as Sponsor (Social Media Handles, Invitation Certificates etc.)
- 9) You will be honouring 10 awardees.
- 10) Keynote speaker at event.



#### Participation Packages

	GOLD	SILVER	BRONZE
WHAT YOU GET?	2 Lakh + 18% GST	1.5 Lakh + 18% GST	1 Lakh + 18% GST
NUMBER OF PASSES (PERSONS INVITED)	3	2	<b>å</b> 1
GALA LUNCH FOR	3	2	<b>å</b> 1
SEATING	VIP SEATING IN GOLD ROW	CLUSTER SEATING IN SILVER ROW	THEATRE SEATING IN BRONZE ROW
INSPIRING LEADERS TITLE TROPHY BY HARBHAJAN SINGH	<b>~</b>	<b>~</b>	<b>~</b>
HD PHOTOS & VIDEO OF YOUR AWARD			
ADVERTISING RIGHTS OF AWARD PHOTOS & VIDEO ON WEBSITE + SOCIAL MEDIA	<b>☑</b>	<b>~</b>	
PERMISSION FOR THE USAGE OF THE AWARD TROPHY, LOGOS, PICTURES IN ADVERTISING CAMPAIGNS			
MEDIA INTERVIEW	<b>☑</b>	<b>~</b>	✓
COVERAGE IN INSPIRING LEADERS E-MAGAZINE			
BRAND LOGO ON "MEDIA SPOTLIGHT BANNER" & "RED CARPET BANNER"	<b>~</b>	<b>~</b>	
COVERAGE IN IN-FLIGHT MAGAZINE OF SPICE AIRLINES	<b>~</b>		×
BRAND LOGO ON THE BACKDROP LED SCREEN	<b>~</b>	<b>~</b>	×
AWARD PHOTO & VIDEO ON OFFICIAL INSTAGRAM & FACEBOOK PAGE OF TIMES APPLAUD TRENDS (OVER 100 MILLION REACH)			×
SPONSORED PRESS RELEASE ON	ANI NEWS + 100 OTHER NEWS & MEDIA WEBSITE	ANI NEWS + 100 OTHER NEWS & MEDIA WEBSITE	×
SPEAKER OPPORTUNITY ON STAGE FOR 2 MINUTES		×	×
RED CARPET ENTRY WITH BOUNCERS		×	×
COVERAGE IN NATIONAL MEDIA AAJTAK OR ZEE OR TIMES NOW		×	×
FEATURE IN INSPIRING LEADERS MAGAZINE COVER PAGE AND RECEIVE 10 PRINT COPIES TO SHARE WITH YOUR NETWORK!		×	×